



St. Jude's Recovery Center 2004 Annual Report



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Mission Statement

St. Jude's is committed to building a better community and to improving the quality of life for all persons served by providing innovative alcohol and drug treatment and prevention services.





A Message from Marjorie Bush, *President & CEO*

This has been a challenging and exciting year for St. Jude's. We had to become lean and mean like so many for-profit companies and nonprofit organizations. We began by looking at duplication of services and cost effectiveness of our facilities. The overall benefit has been more cost-effective programs and services. We have not cut services, and we continue to serve the same number of consumers.

During 2004, we opened the Family Care Center. This facility allows us to house women and their children under the same roof. The Center is located on a beautiful three acre piece of property with a magnificent view of downtown Atlanta's skyline. This program was moved from an apartment complex, and adjusting to a different kind of facility has been challenging. Our staff has really risen to the occasion, and good things are happening for the mothers and their children.

Also very exciting was the playground build at the Family Care Center sponsored by KaBOOM!, the Atlanta Falcons and The Home Depot. Over 200 volunteers, including Falcons players, Arthur and Stephanie Blank, and coach Jim Mora, worked diligently to build this wonderful playground. I was struck by the commitment and spirit shown by everyone who participated.

I am excited about the coming year. We have almost reached our capital goal in our *Lives In The Balance* campaign, which means we've raised close to \$5 million. We have \$1.5 million still to raise in endowment funds.

This year was a good and productive one for St. Jude's. We ended our 2004 fiscal year in the black, our staff and clients are doing well in their new locations, we have renovated and moved into a wonderful building, and we look forward to the challenges that 2005 will bring.



A Message from Jonathan Clay, *Chairperson*

This past year was another year of growth and change for St. Jude's. With excitement, we reached many of our goals in the *Lives In The Balance* campaign. At the end of the fiscal year, we had raised nearly \$5 million. The Family Care Center opened in February, and was dedicated by Mayor Shirley Franklin in April. Now, at any given time, 28 women and their children have a comfortable, safe environment in which to recover from addiction and rebuild their lives and families.

In May, the children living with their mothers at the Family Care Center were overjoyed as they watched the Atlanta Falcons, The Home Depot, KaBOOM!, and St. Jude's join together to build them a state-of-the-art playground. They could barely wait for the cement to set before climbing its walls and tumbling down its slides.

The year was also marked by change. To make operations more efficient, St. Jude's consolidated some of its programs and services. St. Jude's staff demonstrated their skill and flexibility as they moved offices, modified their job descriptions, and helped clients make a smooth transition. As an agency, we have worked hard to ensure that we make the best possible use of our resources. I am proud to say that 91% of every dollar we receive goes directly to providing addiction treatment to adults and families in our community.

All in all, 2004 proved St. Jude's ability to meet the evolving needs of its community and to provide continued quality care to those in need. As I look ahead to 2005, I am excited about the new challenges it will bring and about witnessing the many more lives that will be touched and transformed by St. Jude's work.



Services

Detoxification

- Provides residential detoxification services to individuals who are intoxicated, in imminent withdrawal, or experiencing withdrawal symptoms.
- Provides 24-hour medical supervision.

Men's Services

- Provides residential and outpatient treatment to chemically-dependent adult men.
- Residential services include transitional housing and addiction treatment, as well as three-quarter housing and addiction treatment.
- Outpatient services include addiction treatment during daytime hours.
- All treatment services include group therapy, 12-Step spirituality sessions, and education around recovery topics, healthy lifestyles, and relapse prevention.



Women's Services

- Provides residential and outpatient treatment to chemically-dependent adult women, including pregnant and postpartum women, women who are HIV+ or living with AIDS, women who are transitioning off welfare (TANF), and women with their dependent children.
- Residential services include transitional housing and addiction treatment.
- Outpatient services include addiction treatment during daytime hours.
- All treatment services include group therapy, 12-Step spirituality sessions, and education around recovery topics, healthy lifestyles, and relapse prevention.

Family and Children's Services

- Serves St. Jude's clients, their family members, and high-risk youth.
- Provides child and adolescent support groups, family support groups, family education, parenting education, and Al-Anon.
- Provides on-site therapeutic childcare, after school and summer programming, and holiday activities for children.
- Provides school-based and on-site prevention activities and life skills training.

Employment Services

- Serves St. Jude's clients.
- Provides money management and job readiness activities, including resume writing, employment referrals, interviewing skills, and job training.

Health Services

- Serves St. Jude's clients.
- Provides physical assessments, basic medical care, health/nutrition education, and referrals to outside healthcare providers.

Post-Treatment Continuing Care Services

- Serves all clients who have completed another St. Jude's program.
- Provides post-treatment support, individual counseling, and group therapy.

Volunteer Services

- St. Jude's Alumni Association provides education and support to clients.
- Community volunteers provide tutoring and other services to children.



2003-2004 Outcomes

Residential Services

Outpatient Services

Number Served

Adults:	509	344
Children:	91	

Gender

Male:	55%	49%
Female:	45%	51%

Average Age:

37	36
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Ethnicity

African American:	78%	90%
Caucasian:	21%	10%
Other:	1%	

Drug of Choice

Alcohol:	23%	22%
Cannabis:	5%	18%
Cocaine:	63%	55%
Heroin:	6%	2%
Opiates:	1%	1%
Other:	2%	2%

Average Length of Stay:

83 days	67 days
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Maintained Abstinence:

93%

Completed Day Program:

72%

Completed Program:

43%

Completed 90 days*:

50%

Transferred to Another SJRC Program:

10%

Employment Rate:**

99%

Entered Post-Treatment Continuing Care:

17%

28%

* This percentage is derived from clients who completed Day Program.

** This percentage is derived from clients who were discharged upon completing treatment.



	<i>Detoxification</i>	<i>Family & Children's Services</i>	<i>Post-Treatment Continuing Care</i>
Number Served	796	603	112
Gender			
Male:	76%	25%	40%
Female:	24%	75%	60%
Average Age:	41		40
Ethnicity			
African American:	79%	90%	80%
Caucasian:	19%	10%	19%
Other:	2%		1%
Drug of Choice			
Alcohol:	79%		12%
Cannabis:			1%
Cocaine:	2%		78%
Heroin:			3%
Opiates:	14%		3%
Other:	5%		4%
Average Length of Stay:	6 days		
Completed 3 months of Post-Treatment Continuing Care:			66%
Completed 6 months of Post-Treatment Continuing Care:			49%
Completed 1 year of Post-Treatment Continuing Care:			20%

2003-2004 Donors

Funders

City of Atlanta
City of Atlanta HOPWA
Metro Mental Health/Developmental Diseases/
Addictive Diseases Regional Board
Fulton County Department of Human Services
Georgia Department of Human Resources
Georgia Department of Community Affairs
United States Department of Housing and
Urban Development
United Way of Metropolitan Atlanta, Inc.

Foundations

A Friend of St. Jude's Recovery Center, Inc.
Abrams Foundation, Inc.
AEC Trust
Amont Foundation, Inc.
Anonymous (1)
BB&T Charitable Foundation
Conrads Family Foundation Fund of the

Community Foundation for Morgan County
Equifax Foundation
Georgia Power Foundation, Inc.
Greene-Sawtell Foundation
H. English and Ermine Carter Robinson
Foundation
Jesse Parker Williams Foundation, Inc.
Joseph B. Whitehead Foundation
Mary Ryan and Henry G. Kuhrt Foundation
Lewis Jordan Family Fund of The Community
Foundation for Greater Atlanta, Inc.
SunTrust Directed Funds: Florence C. & Harry
L. English Memorial Fund, Harriet McDaniel
Marshall Trust, Walter H. & Marjory M. Rich
Memorial Fund, and the Thomas Guy
Woolford Charitable Trust
The Buckhead Rotary Foundation
The Community Foundation for Greater
Atlanta, Inc.
The Hanley Family Foundation
The James M. Cox Foundation of Georgia, Inc.
The John and Mary Franklin Foundation, Inc.
The Rich Foundation, Inc.
The Sartain Lanier Family Foundation, Inc.
The Tull Charitable Foundation, Inc.

The Vasser Woolley Foundation
William F. Shallenberger Trust Fund

Churches

Central Presbyterian Church
Oakhurst Presbyterian Church
Milford Baptist Church
New Birth Missionary Baptist Church
Nettie L. Louise Missionary Society of St. Philip
AME Church
St. Anne's Episcopal Church
St. John's Episcopal Church
St. Paul's Episcopal Church

Corporations/Businesses

Abbott Laboratories
Anonymous (1)
Arnall, Golden & Gregory, LLP
Atlanta Bread Company
Atlanta Life Financial Group, Inc.
Atlanta Renaissance Hotel
Bank of America
Bellsouth Telecommunications Corporate Giving

The New Family Care Center *a year of growth*

2004



St. Jude's Family Care Center opened in February. Through the Center, women and their children receive housing, intensive addiction treatment, health care, employment assistance, therapeutic childcare, and other critical services. The Family Care Center is the cornerstone project of St. Jude's *Lives In The Balance* campaign.

Celebrity Café and Bakery
Coca-Cola Enterprises Bottling Companies
Costco
Dr. Robert Albee's Office
Einstein's Bros. Bagels
IBM Corporation
KaBOOM!
Krispy Kreme
Kroger
LensCrafters
Malone Construction Company
MARTA Employees Charity Club
MUST Ministries
Publix
Sanitemp
Smart Document Solutions
Sterling Risk Advisors
Talbott Recovery Campus
The Blue River Group, LLC
The Home Depot
The Mart
The Varsity

Individuals

Linda Avery
Paul and Terry Bacon
Marie B. Best
Felicia Bianchi
Dr. and Mrs. Stuart Bilyeu
Joe and Nancy Brittain
Rima Ann Bryant
John Capito in memory of William B. Pope
John and Gail Capito
Hugh Chapman
Mr. and Mrs. Robert G. Chatman, Sr.
Ernest and Evelyn Clay
Jonathan and Kelly Clay in memory of Robert
Clay and Elizabeth Minton
William S. Conway
Marie Cowser
Nancy Crace
Elfreida Curtis-Crawley
Mark L. Docterman
John and Susannah Dryman
Tonya Dumas
Donald Edwards
Joyce A. Fowler
Paul J. Garrison

Sharon A. Gay in honor of Marjorie Bush
Martha Graham
Belinda Grant-Anderson
Kenneth Groom
Bindia Hallauer
Dorothy Foster Harrell
Jervon Harris
Kanika Heartley
Evangeline Holloway-Rozier
Caryn Hudgins
John Izard
George and Judy Janiewicz
Mr. and Mrs. Warren Y. Jobe
Rob and Carolyn Johnson
Dr. and Mrs. Brent E. Johnson
Khalil Johnson
James J. Jordan
Steven R. Katkowsky, M.D.
Alan and Elaine Kolodkin
John and Mary Kylin in memory of Dominic
Hill and Cheryl Parton
George and Judy Landers
Carmen S. Martinez
Brice McClaren
John and Susan McCullough

Byron Owsley, City of Atlanta; **Erin Drury**, Joseph B. Whitehead Foundation; **Russ Hardin**, Joseph B. Whitehead Foundation; **Myrna Wilburn**, City of Atlanta; **Mayor Shirley Franklin**; **Marjorie Bush**, St. Jude's Recovery Center; **Arnie Silverman**, Silverman Construction; **Tim Ralston**, Silverman Construction; and **George Hemenway**, Malone Construction Co. are proud to have taken part in the Family Care Center creation and dedication.



In April, **Mayor Shirley Franklin** delivered the keynote address at the Family Care Center dedication. She shared stories of experience and personal conviction, and encouraged everyone to continue the vitally important work taking place at the Center.

Bob and Kim McEver
 Joe Miller
 Tanya Mirabal
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 Carol Muldawer
 George Mullins
 The Honorable C. Ray Mullins
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 Debra Perry
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 Burleigh L. Singleton
 Tiffany Smith
 Charles Taylor
 Christy Thomas
 The Honorable Steve Thompson
 Cindy Thurman
 LaQeata Turpin
 Mark and Robin Vandetts

Thomas Wardell
 Laura B. Whisenant
 Brent Wilson
 Michael Wojciechowski
 Carolyn Dixon Wynn in honor of
 Tonja
 Ali S. Yarbou

**United Way of Metropolitan
 Atlanta Donor Designated**

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In May, Atlanta Falcons players **Michael Vick** and **Dez White** used off-field teamwork to help build a playground at the Family Care Center. Over 200 volunteers from The Home Depot, the Atlanta Falcons, KaBOOM!, and St. Jude's came together to construct the playspace.



Atlanta Falcons CEO **Arthur Blank** took time out of his busy schedule to help children affected by parental substance abuse. He was joined by his wife, **Stephanie Blank**, and executives from the Atlanta Falcons and The Home Depot.

Darryl J. James
Ann B. Jimenez
Angela Jolliffe
Jane E. Jordan
Melaina Kennedy
Chris E. Kimbro
Steve King
Karl J. Koenig
Lewis T. Kola
Sarah Krimski-Smith
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Alesia Y. Lanning
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Shawn M. Lyday
Justina M. Lyons
W.C. Massey
Robert J. Mathe
Lenda A. Mattison
Tina M. Mattox
Thomas P. McNulty
Jay D. Mitchell
Phil R. Mooney

Irene Moore
Melisa H. Morrison
Christine E. Moyer
Randy T. Nash
Christopher Nelson
Edna Newberry
Lora M. Novak
Bryan R. Pacmieri
Rhonda Pelham
Catherine A. Person
Doris L. Plummer
Laci Post
Marie T. Pressley
Alethea R. Prince-Griffin
Diane S. Pruitt
Joyce E. Reece
Laurie M. Reece
Michael J. Remillard
Elizabeth Reyes
Gary A. Reise
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Shirley S. Roberts
Doreen Robles
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Tiffany Smith
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Felicia Turner
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Sandra M. Vonkutzleben
Gay P. Walcott
Joseph West
Robert M. Whitmer

Sue A. Wiggin
Cheryl Wingett
James Wix
Anita F. Worch
Martie Edmunds Zakas

Other

Allstate Giving Campaign
America's Charities
Metro Atlanta Taskforce for the Homeless
Microsoft Giving Campaign
United Way of DeKalb School Employees
Foundation
United Way - Special Distribution Account
United Way of Delaware
United Way of Metropolitan Atlanta, Inc.

These listings reflect donations received from July 1, 2003 through June 30, 2004. Every effort has been made to ensure the accuracy of these lists. We apologize for any errors or omissions, and hope you will contact the Development Department at 404-874-2224 ext. 243 with any corrections.



Atlanta Falcons Head Coach **Jim Mora** braved the hot sun to help provide children at St. Jude's with a safe place to play.



After an exciting day, children, staff, and volunteers celebrated the completion of the playground with a board cutting ceremony.

Statement of Financial Activities

	Year Ended June 30, 2004				Year Ended June 30, 2003
	Operating Fund	Plant Fund	Endowment Fund	All Funds	Total
Unrestricted Net Assets					
Support and revenue:					
Government grants	\$ 6,443,263			\$ 6,443,263	\$ 6,547,841
Contributions	355,899			355,899	428,988
Fees for services	186,224			186,224	210,890
Other	5,972			5,972	10,112
Satisfaction of property acquisition restrictions		\$ 1,318,391		1,318,391	1,881,396
Satisfaction of program restrictions	81,980			81,980	136,028
	7,073,338	1,318,391		8,391,729	9,215,255
Expenses:					
Residential services	5,195,825	172,394		5,368,219	5,540,423
Outpatient services	720,158	23,895		744,053	735,610
Education services	187,775	6,230		194,005	167,636
Family and prevention services	158,941	5,274		164,215	252,603
Continuing care services	152,612	5,064		157,676	120,943
Management and general	617,479	20,488		637,967	837,417
Fundraising expense	27,496			27,496	102,054
	7,060,286	233,345		7,293,631	7,756,686
Increase in unrestricted net assets	13,052	1,085,046		1,098,098	1,458,569
Temporarily Restricted Net Assets					
Government grants					1,300,800
Contributions	83,771	594,849		678,620	1,042,008
Depreciation		(27,343)		(27,343)	(27,343)
Net assets released from restrictions		(1,318,391)		(1,318,391)	(1,881,396)
Satisfaction of program restrictions	(81,980)			(81,980)	(136,028)
Increase (decrease) in temporarily restricted net assets	1,791	(750,885)		(749,094)	298,041
Permanently Restricted Net Assets					
Contributions					1,100
Interest income			\$ 1,882	1,882	1,882
Restrictions satisfied by payments			(1,882)	(1,882)	(1,882)
Increase in permanently restricted net assets					1,100
Increase in net assets	14,843	334,161		349,004	1,757,710
Net assets at beginning of year	273,439	5,729,185	42,926	6,045,550	4,287,840
Transfers (to) and from other funds	553	(553)			
Net assets at end of year	\$ 288,835	\$ 6,062,793	\$ 42,926	\$ 6,394,554	\$ 6,045,550

Ways to Give

Your generosity can help more individuals and families receive important services designed to assist them in rebuilding their lives. Gifts of any size are appreciated, and every gift makes a difference. Tribute and memorial gifts are always welcomed.

Annual Fund

Contributing to St. Jude's Annual Fund, a yearly fundraising effort, helps sustain the operations and growth of the agency and the services it provides to men, women, and children suffering from the disease of addiction.

Endowment Fund

Contributing to the Endowment Fund provides a lasting legacy that contributes to the ongoing benefits of St. Jude's services.

Gifts of Cash

Gifts of cash or checks are simple, convenient ways to help sustain the operations and growth of St. Jude's. Gifts are tax-deductible.

Gifts of Appreciated Assets

Long-term appreciated stock and real estate provide donation opportunities that may result in significant tax benefits for the donor.

Matching Gifts

Many employers offer matching gift programs. Such programs extend the value of your generosity by matching, doubling, or tripling your gift.

In-Kind Gifts

Non-cash contributions, including merchandise, equipment, gift certificates, and services, are welcomed. Gifts are tax-deductible.

Bequests

Remembering St. Jude's in your will can provide a legacy of support. Donors can name St. Jude's as the recipient of a specific dollar amount or a percentage of their estates. Heirs may benefit from substantial estate tax savings.

Charitable Remainder Trusts

During estate planning, individuals can name St. Jude's as the ultimate beneficiary of a charitable remainder trust. Such a trust may provide the donor with lifetime income, immediate tax savings, and certain capital gains advantages.

Life Insurance Policies

Naming St. Jude's as the owner and beneficiary of a life insurance policy may result in significant tax savings for the policyholder. The value of the policy and annual premium payments may be tax deductible.

Vehicle Donations

Donate a car, truck, boat, trailer, motor home, or RV to Charity Auto Donations and identify St. Jude's as the recipient. Charity Auto Donations will auction off your vehicle and return the net proceeds to St. Jude's. Charity Auto Donations can be reached at 770-944-2011 or 1-800-258-9023 and is located at 206 Maxham Rd, Austell, GA 30168. Their web address is www.charityautodonations.com.

Benevolink

Shop on-line through Benevolink's marketplace, and earn free charitable dollars from over 125 participating merchants. Designate St. Jude's as the recipient, and dollars will benefit St. Jude's at no cost to you. Benevolink can be reached at www.benevolink.com or 1-800-556-GIVE.

For more information about giving opportunities, please contact **Angela Dorsey**, Vice President of Development and Marketing, at (404) 874-2224.



St. Jude's Recovery Center, Inc.
139 Renaissance Parkway, N.E.
Atlanta, Georgia 30308
www.stjudesrecovery.org

Nonprofit Org.

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